



Stirling
Alive with
Scotland



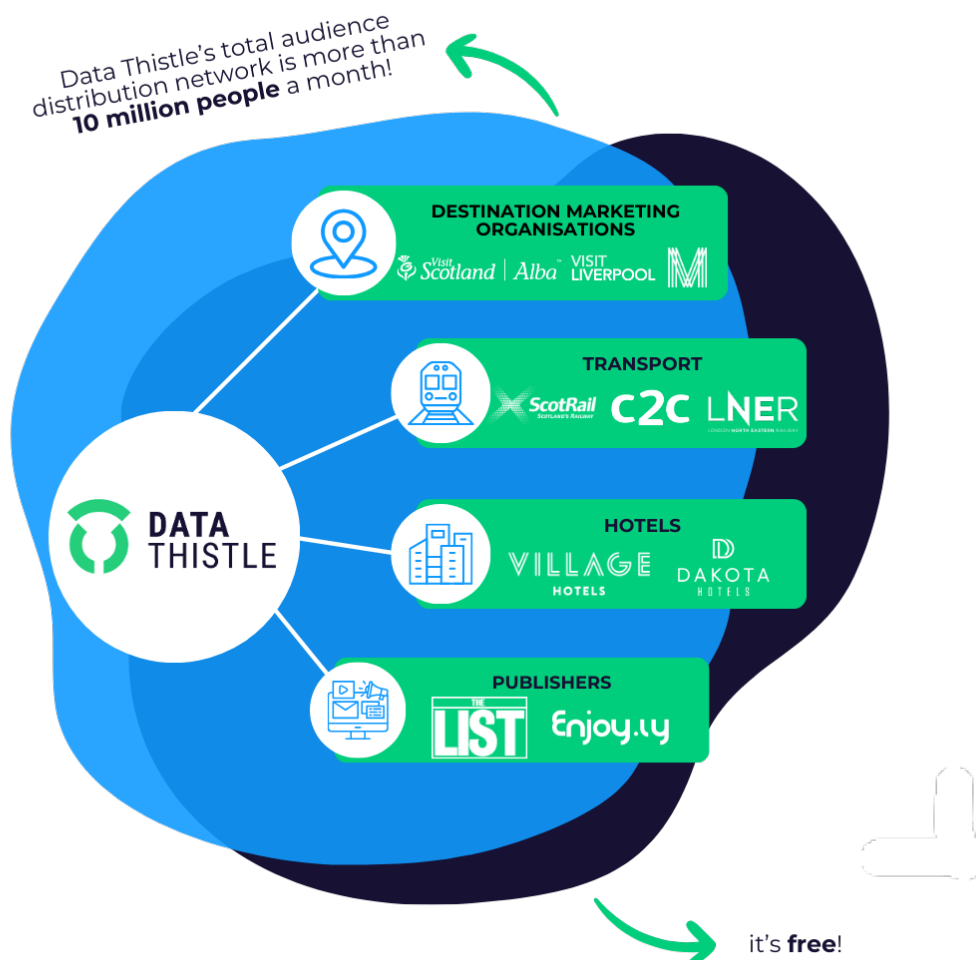
**DATA
THISTLE**

Get your listings featured on Your Stirling and distributed to a wide range of new audiences.

Data Thistle allows you to make changes directly to your events and check the status of your submission.

For larger quantities of listings and any queries, get in touch:

client-services@datathistle.com



HOW TO ADD AN EVENT

To list an event with Your Stirling, you will need to create a free account with Data Thistle. You can do this with [this link](#), which can be found on the 'What's On' page of the Your Stirling website, under the heading 'How to List an Event'.

Add an event

You will be prompted to sign up with your name, email address and postcode, all of which are simply for verification purposes. We will not send you anything nor sign you up for any newsletters.

Once you have created your account, you can submit your event. To start, enter your event title.

Add a new event listing

We will only process your information if the event is **at least 7 days away**.

Information submitted is reviewed by *Data Thistle's* content processes, and we can't guarantee that we will use your listing or images.

Need help? See our [Listings FAQs](#) and ['How To' Guide](#) 

If you still require assistance, please contact *Data Thistle* at events@datathistle.com.

Start by entering the name of your event.

Event title

Continue

When you press continue, if we already have your event listed you will have the option to select and amend it. Please see the section below on how to amend existing events.

Looks like we might already have this event

We gather listings from a variety of sources and may already know about an event if:

- it's also happening at another venue
- it's been on before (e.g. last year)

You can update an existing listing instead of submitting a new event.

Please check if it is one of the following:

If your event is entirely new to us then you will be able to begin adding the rest of your information.

What

Event title

Event description

Please do not mention venues, dates or prices in the event description.

Where & when

Search for venue

Search and select "Online events" as the venue for events being live-streamed over the internet.

Categorisation

Categories and keywords help your event to be found in searches. Please select one or more from the list of main categories (e.g. Music, Charity) as well as any sub-categories that apply (e.g. Reggae, Metal) and provide any other keywords that may be relevant to people searching for your event (e.g. performers' names, other specific genre/art-form names, alternative titles).

Main categories Books Charity Clubs Comedy Conferences Dance Days out Festival Film Kids LGBT Music
 Scottish Festivals Sport Talks & Lectures Theatre Visual art

Additional keywords a comma-separated list of keywords e.g. fundraiser, Charity X, dub, jungle, DJ Bloggs

Phone numbers

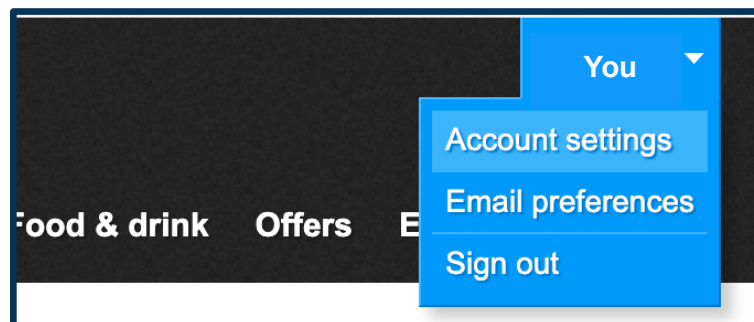
The information you provide here may be published — **do not enter private telephone numbers.**

General enquiries telephone number for this event

Box office telephone number for booking tickets

Please provide us with as much information as possible that you believe is appropriate for your event. Once it is submitted, your event will be added to our listings queue; one of our Content team will check the details and set it live as quickly as possible.

You can keep track of the status of your event by clicking on your name in the blue box in the top-right corner of Data Thistle and selecting Account Settings



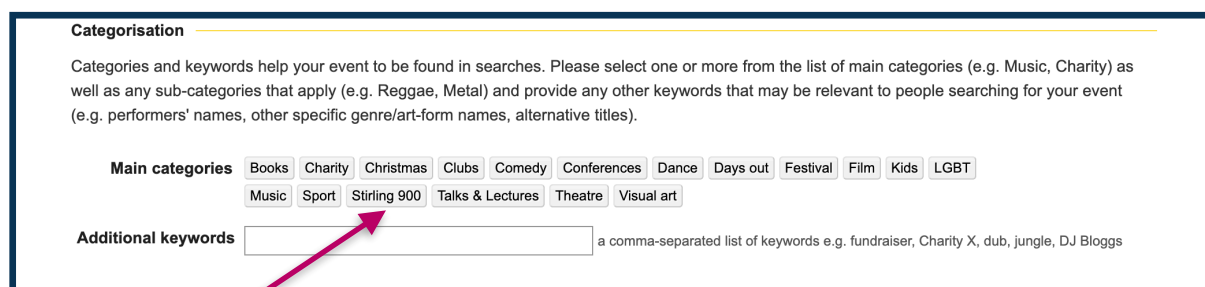
You will be able to see if your event is live, pending, or has been deleted. If an event has been deleted, it's likely it is a duplicate of an event we already have, or we do not consider it an event. If you have any questions or queries about your event, please contact us at events@datathistle.com.

Submitted	Item	Status
11 Mar 2022 1:52pm	Event: The Edge	Processed (11 Mar 2022)
18 Nov 2021 5:19pm	Place: Philip Mould & Company (18-19 Pall Mall, London SW1Y)	Image received
29 Sep 2021 10:10am	Place: Snape Maltings (Snape Bridge, Snape)	Processed (3 Oct 2021)
29 Sep 2021 10:08am	Place: The Bowes Museum (Newgate, Barnard Castle)	Processed (29 Sep 2021)
29 Sep 2021 10:07am	Place: Jubilee Hall (Crabbe Street, Aldeburgh)	Image received
29 Sep 2021 10:05am	Place: Mitchell Arts Centre (Broad Street, Hanley, Stoke-On-Trent)	Processed (30 Sep 2021)
29 Sep 2021 9:59am	Place: The Potteries Museum & Art Gallery (Bethesda Street, Stoke-on-Trent)	Processed (29 Sep 2021)
29 Jun 2021 3:00pm	Place: Greenwich Picturehouse (180 Greenwich High Road, Greenwich, London SE10)	Processed (29 Jun 2021)

HOW TO ADD THE STIRLING 900 TAG

Recently we've added a new main category tag for all events relating to the celebration of Stirling's 900 anniversary as a burgh. Using this feature will allow your event listing to appear on the Stirling 900 page of the Your Stirling website. The process for adding this tag is as simple as clicking a button.

Following [this link](#), will take you to the bespoke Your Stirling event upload page on the Data Thistle website. Use the same process outlined above to upload your event listing, however when you get to the *Categorisation* section, please select the **Stirling 900** tag from the *Main Categories* selection.



Categorisation

Categories and keywords help your event to be found in searches. Please select one or more from the list of main categories (e.g. Music, Charity) as well as any sub-categories that apply (e.g. Reggae, Metal) and provide any other keywords that may be relevant to people searching for your event (e.g. performers' names, other specific genre/art-form names, alternative titles).

Main categories Books Charity Christmas Clubs Comedy Conferences Dance Days out Festival Film Kids LGBT Music Sport **Stirling 900** Talks & Lectures Theatre Visual art

Additional keywords a comma-separated list of keywords e.g. fundraiser, Charity X, dub, jungle, DJ Bloggs

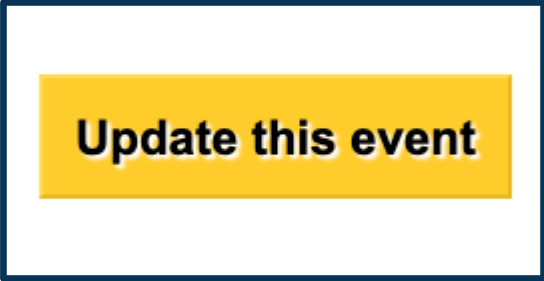
Please note this tag is only visible in *Main Categories* selection on the bespoke Your Stirling event upload page, accessed on the **Your Stirling website**.

If you are uploading an event through the Data Thistle website's generic Add an Event upload page, you will need to ensure you put 'Stirling 900' in the *Additional keywords* section.

If you have any questions or queries about adding this tag to your event, please contact us at events@datathistle.com.

HOW TO AMEND AN EVENT

On the event page on datathistle.com, click the yellow button in the top right corner.



This will bring up a page similar to the event submission form, where you will have the option to update all aspects of the event. For example, you can add a new description or a new date, as well as update phone numbers or email addresses and the image used for the event.

What

Event title

Current description

Large in size and keen in nature, Zog is so eager to win a golden star at Madam Dragon's school, where dragons learn all the things that dragons need to know. Zog tries so very hard, perhaps too hard, and he bumps, burns and roars his way through years one, two and three. Luckily, the plucky Princess Pearl patches him up ready to face his biggest challenge yet...a duel with knight, Sir Gadabout the Great!

The smash-hit stage adaptation from Freckle Productions (the team behind Tiddler and Other Terrific Tales and Tabby McTat) is back in 2020 and promises to be bigger, brighter and more roar-some than ever before! With brand new songs from Joe Stilgoe (The Jungle Book, The Midnight Gang) and directed by Emma Kilbey, Julia Donaldson and Axel Scheffler's much-loved Zog is a magical production for all ages.

New description

If the current description is correct you should leave this box empty.

Where & when

Search for venue

Search and select "Online events" as the venue for events being live-streamed over the internet.

Corrections

Spotted a mistake? Need to change the published **times & prices**? Tell us here.

As the form suggests, all cancellations or postponed events – or even any extra information you think is necessary for the event – can be added to the additional instructions box at the bottom of the form.

We will endeavour to update your event within a week. If you have any questions or issues, please contact us at events@datathistle.com and be sure to clearly state the name of the event you are looking for help with.